

# Blackboard®

News Release

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## **Blackboard Strengthens its Position in Italy**

*New partnership agreement with systems integrator  
B Human confirms company's commitment to the region*

LONDON, 07 March 2017 - [Blackboard Inc.](#), a leading education technology company for teaching, learning and student engagement, today announced a new partnership in Italy with B Human, an Italian systems integration and digital consulting company with proven experience in education. The partnership, which aims to expand Blackboard's presence among universities, public institutions, private organisations and corporate academies, further demonstrates its commitment to investing in Southern Europe and driving market changes.

Blackboard's product portfolio is unmatched in the marketplace, spanning teaching and learning, analytics, community engagement, campus transactions and security solutions as well as student services. The company serves more than 16,000 institutions and private organisations in 90 countries around the world, reaching over 100 million users.

"Italy is a key market for us and we are looking forward to working with B Human and local institutions and businesses to drive learners' success," said Lee Blakemore, President of Blackboard International. "Our solutions can be key assets to improve students' retention, course completion rates and, ultimately, enhance students' employability."

"Since its inception, B Human has developed a strong expertise in the education sector and working with Blackboard is for us a natural evolution," said Davide Mantegazza, President of B Human. "Thanks to the depth and breadth of Blackboard's portfolio, their unmatched understanding of the world of the learner, and our knowledge of the Italian market, we will be able to support institutions and private organisations to meet the needs of new types of learners and help them thrive."

### **About Blackboard**

Our mission is to partner with the global education community to enable learner and institutional success, leveraging innovative technologies and services. With an unmatched understanding of the world of the learner, the most comprehensive student-success solutions, and the greatest capacity for innovation, Blackboard is education's partner in change.

**About B Human**

Established in 1997, B Human srl is an Italian technology company with deep competences and expertise in software development, system integration, digital and mobile transformation, Internet of Things solutions and digital learning projects. It serves leading private companies in a number of industries, including banking and insurance, telco, manufacturing, fashion and publishing, as well as Universities and education institutions.